



Kelmark Engineering, Inc.

2209 Jolly Road

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Okemos, Michigan 48864

(517) 349-1400

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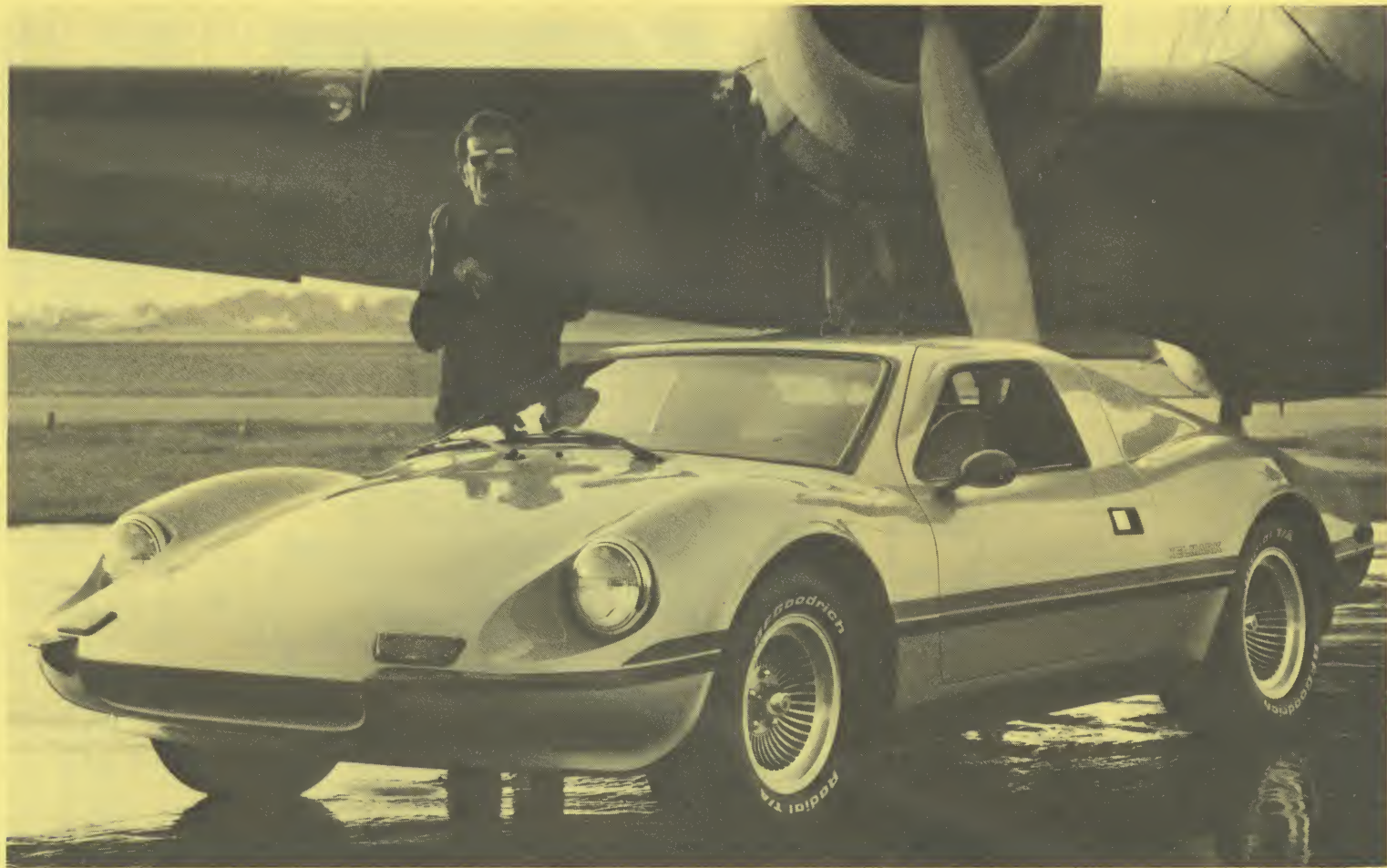
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NS Memorial, p. 2

May 24, 1980

KELMARK ENGINEERING

2209 Jolly, Box K
Okemos, Mich. 48864
(517) 349-1400

☐ Keep me on your mailing list

Send me full-color literature

☐ \$ 2.00 for Color Catalog

☐ \$10.00 for Project Guide

☐ \$20.00 for instruction Manual

☐ \$25.00 for all

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SPRING SALE!

Kelmark announces its 4th Annual Spring Sale! Huge savings on a special production run of only 54 cars for delivery during Spring. Reserve your production spot while they last!
(517) 349-1400

1980 KELMARK LITERATURE

Use the enclosed coupon to order the new, never before available, Instruction Manual on the most sophisticated VW based GT kit in the world, the Kelmark GT. Complete the coupon to get the Project Guide, current catalog, or just to be on our mailing list.

KELMARK

**MARIAH MOTOR CARS**

2211 Jolly, Box 26215
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(517) 349-5295

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THEY CALL THE WIND

Mariah Motor Cars, division of Kelmark Engineering, Inc., builds a mid-engine GM powered, sleek two seater with styling similar but not identical to the Kelmark GT. Years of development have produced an advanced state of sports car design, as exciting as the European exotics that inspired it. Hand-crafted as a labor of love, the Mariah GT, with its aerodynamic efficiency, proven 1980 GM drive-train and mid-engine sophistication, is a driving revelation. Use the attached coupon to order your package of reprints, specifications, price lists and 8 x 10 glossy photos.

Tubular mid-engine chassis - 4 wheel disc brakes, 4, V6, or V8 GM engine - Rack & Pinion Steering, Automatic or 4 or 5 speed - 1980 U.S. Components.

Kelmark GTS

In the Fall of 1979 the staff of Car & Driver magazine assembled a Kelmark GT kit in one weekend. The following are quotes from the feature articles that appeared earlier this year.

"The Kelmark . . . comes with doors neatly installed, tinted roll-up windows that work, and leather upholstery in place. Headlights, taillights, windshield, outside mirrors, bumpers, striping, even the remote releases for the engine compartment and trunk are already installed. And things fit. Wind noise is low, and there are no leaks!

"Kelmark gets an A-plus for the quality of its bits and pieces, and for the ease with which they go together. The kit really can be built by someone with average mechanical skills. Honest. It can.

"I've driven a lot of expensive, exotic cars — most recently the Ferrari 308GT4 we tested for our December issue — and never have I

seen heads swivel as they do for the Kelmark. It was parked in the street in front of my house one Sunday, and all day drivers were stopping to get a better look. The Ferrari and the Porsche 930 Turbo we tested last summer didn't score as many stoppers *together*.

"There's another value here that is equally difficult to put a dollar figure on: the simple pleasure of spending many enjoyable hours building the kit.

"Kelmark seems to have taken the hassle factor out, leaving in just enough difficulty to create a feeling of accomplishment as each step is completed.

"We had a ball building it, and we're having a lot of fun driving it."

NOTE: The Car & Driver GTS was won on March 31, 1980 and the give-away will be featured in mid-summer.



Professional racing drivers call the interior of a race car the "office".

This is the "office" of the **KELMARK GTS**.

KELMARK GT

The most complete and unique sports car "modular" kit . . . no fabricating, no welding, no special tools and no chasing around for parts. When delivered, the Kelmark is ready to bolt to your VW and comes in high gloss red, blue, white or yellow with vinyl upholstery and wood grain dash.

KELMARK GTS OPTION

This "Special Edition" Kelmark GT commemorates our 10th anniversary. The GTS is the standard GT kit with three options: Silver Custom Paint, Silver Leather Upholstery, and Black Padded Dash.